

ABSTRACT OF THE INVENTION

Technology that allows the party who generates schedule information, e.g., television schedule information used as a basis for meta data, to easily and efficiently “overrun” a selected event by a user-defined number of minutes and also to select the number of downstream events that will be shifted as a result of the overrun is disclosed. Also, the end time of the overrunning and the start and end times of the user-selected number of downstream events can be automatically recalculated and rescheduled. The new start and end times can then be reviewed by the generating user before being committed to the meta data that will be included in the television signal, e.g., a digital multiplex television signal.